

PHLY-24,738

PATENT

THE UNITED STATES PATENT AND TRADEMARK OFFICE



In re application of: Jeffry Jovan Philyaw and David Kent Mathews

Serial No.: 09/382,372

Filed: August 24, 1999

Group:

Examiner:

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner of Patents and Trademarks, Washington,

DC 20231 on  
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Gregory M. Howison  
(Name of Person Mailing Document)

(Signature)  
G. M. Howison  
(Date of Signature)

For: Method and Apparatus for Matching a User's Profile in Commerce with a Broadcast

Honorable Commissioner of  
Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

**INFORMATION DISCLOSURE STATEMENT**

Pursuant to Applicants' duty to disclose all relevant material, the Applicants list below the following references believed to be relevant to the subject matter of the above-identified application.

**U.S. PATENTS**

**PATENT NO.**

3,668,312

4,042,792

4,621,259

4,654,482

**INVENTOR**

Yamamoto et al.

Pakenham, et al.

Schepers et al.

DeAngelis

4,816,904	McKenna et al.
4,817,136	Rhoads
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4,894,789	Yee
4,899,370	Kameo, et al.
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4,937,853	Brule, et al.
4,947,028	Gorog
4,975,948	Andresen, et al.
4,984,155	Geier, et al.
5,128,752	Von Kohorn
5,144,654	Kelley, et al.
5,247,347	Litteral et al.
5,262,860	Fitzpatrick et al.
5,285,278	Holman
5,287,181	Holman
5,305,195	Murphy
5,319,454	Schutte
5,357,276	Banker et al.
5,438,355	Palmer
5,446,490	Blahut et al.
5,446,919	Wilkins
5,570,295	Isenberg et al.
5,604,542	Dedrick
5,640,193	Wellner
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5,708,780	Levergood et al.
5,715,314	Payne et al.
5,724,424	Gifford
5,761,606	Wolzien
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5,790,793	Higley
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5,905,251	Knowles
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5,933,829	Durst et al.

Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit  
Account No. 20-0780/PHLY-24,738 of THOMPSON & HOWISON, L.L.P.

Respectfully submitted,

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